

**AHS 414: Health Promotion Program Planning
Intervention
Assignment Instructions
Fall 2018**

Background

- This assignment is designed for students to develop a health promotion intervention. According to McKenzie, Neiger, and Thackeray (2017) an intervention can be defined as the "planned actions that are designed to prevent disease or injury or promote health in the priority population." Refer to Chapter 8 "Interventions" in the McKenzie textbook

Content

Your assignment must include each of the following areas, and abide by the given format:

1. Title Page

Must be formatted in proper APA-style

2. Questions to consider as you develop the intervention:

What needs to change (this relates to the goals and objectives)?; At what level of prevention will the program be aimed (e.g. primary, secondary, tertiary)?; What types of intervention strategies are known to be effective (e.g. have been successfully used in previous programs) in dealing with the program focus? ; Is the intervention an appropriate fit for the priority population?; Are the necessary resources available to implement the intervention selected?; Would it be better to use an intervention that consists of a single strategy or one that is made up of multiple strategies?

3. Be specific as possible with each step of the intervention and include as many details as possible.

Imagine you are reading your intervention for the first time - is it very clear what will be happening at each step of the intervention? Elements to include:

- Who will be the intended participants?; Where will the intervention be held?; How long will the intervention be? One day? 30 minutes?; When will the intervention take place (e.g. spring, fall?)

Formatting, etc.

- Font, Spacing, etc.: Content of the paper must adhere to the following specifications:
 - a) Times New Roman font
 - b) 12-point
 - c) Double-spaced
 - d) 1" margins on all four sides
- Length: Content must be a minimum of 2-3 pages in length
- Submission: The correct document must be typed and *properly submitted* as an attachment to the correct assignment folder in Blackboard by the deadline listed above by one group member